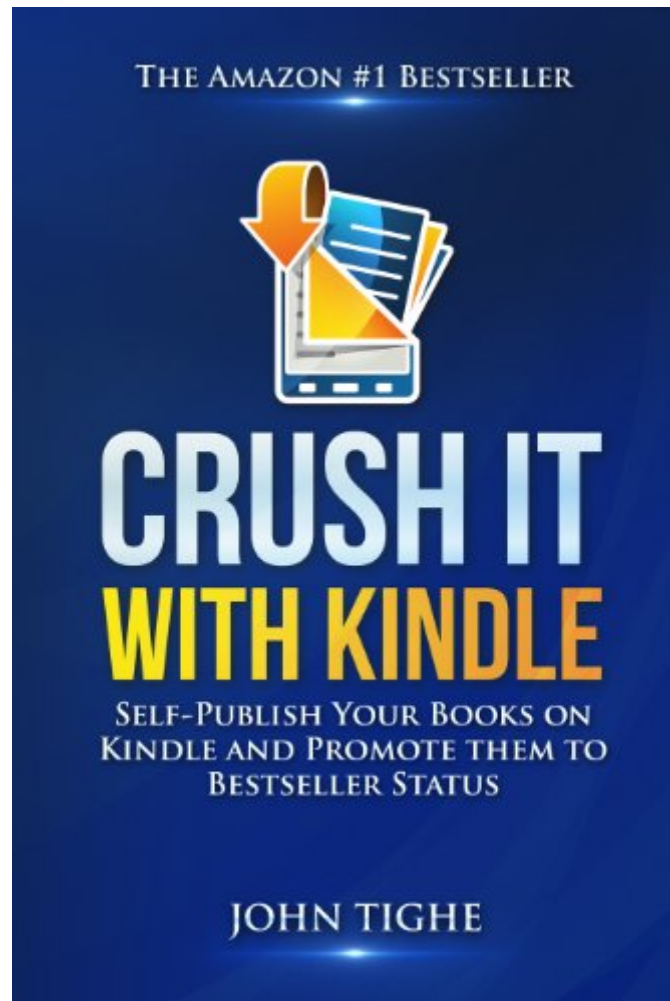


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## Book Information

File Size: 3463 KB

Print Length: 253 pages

Simultaneous Device Usage: Unlimited

Publisher: Strategic Positioning Press Limited; 2 edition (December 18, 2012)

Publication Date: December 18, 2012

Sold by: Digital Services LLC

Language: English

ASIN: B00AQLFB2K

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #63,979 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #20 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing > Direct #47 in Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides > Publishing & Books > Authorship #53 in Books > Business & Money > Marketing & Sales > Marketing > Direct

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As a bestselling kindle author, I've read a lot of books on the subject of kindle publishing. I can say that the things that have worked for me are many of the same things outlined in this book. The first section deals with the process of getting the book written with some great tips for researching and staying in a state of flow. If I were to give advice to authors on getting a book written effectively, it would pretty much match exactly what is laid out here. There are also tips for monetizing the book

beyond just royalty payments. While this wasn't a concern for me, I noticed a few new ideas I haven't thought of before that I may look into further. The real "meat" of the book however is in promoting a book to bestseller status. The entire process is laid out very clearly from pre-launch, launch, and post launch to maximize sales. I particularly liked the section on naming the book and subtitle. Before I learned the best ways to name a book, I wasn't making nearly as many sales. But once I understood the psychology of book buyers, my sales increased dramatically. This makes the section on titling one of the most valuable and insightful you can read. While not all of the tips are extremely in-depth, it's compensated for by the massive amount of topics covered. Some people may find they'll want to do a little additional research on certain areas which is to be expected with any book. Based on my experience, I believe by applying even just a few of the tips in this book, an author will sell enough additional copies of their book to make buying this a worthwhile investment of one's time and money.

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